



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR INTERNAL MARKET, INDUSTRY, ENTREPRENEURSHIP  
AND SMES  
Modernisation of the Single Market  
Digitalisation of the Single Market

Brussels, 8 July 2019  
GROW.E.3/MG

**Subject: Study on how to inform and best communicate with regional and local public authorities about the application of EU law**

Dear Madam/Sir,

I would like to inform you that the European Commission (Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs) has launched a study on how to inform and best communicate with regional and local public authorities about the application of EU law. The study will be undertaken by PwC EU services and is expected to be completed by October 2019.

The purpose of the assignment is to assess whether regional and local public administration practitioners need more information about EU law and how to apply it, and if so, to receive indications as to what kind of information they need, and by which level (EU/Member State/other). The overall purpose of the study is to advise the European Commission about the most effective ways of communicating information about EU law, policies and tools to local or regional public authorities applying EU law.

Through an online survey, the consultants will ask local and regional public authorities about their potential needs in terms of information, their view on the information that is currently available, and identify possible information gaps. The survey is anonymous and filling it in will take a maximum of 10 minutes to complete.

In order to distribute the survey, the consultants will rely on the cooperation of key national level procurement stakeholders (Public Procurement Authorities, central purchasing bodies, Ministries, etc.) to share a web link with regional and local level public authorities by the means of communication they deem most appropriate (publishing the survey link on their website, send it via direct email, etc.).

Given the importance of this assignment, the European Commission would greatly appreciate if you could facilitate the work of the consultants.

For specific questions about the assignment, please contact Melissa Campagno by email ([melissa.campagno@pwc.com](mailto:melissa.campagno@pwc.com)) or by phone (+ 352 49 48 48 4683).

Yours sincerely,

Marian GRUBBEN  
Head of Unit