



The Public Link –pilotti

Framille AR- sisätilaopas.

Älykäs opas auttaa asiakkaita navigoimaan parkkipaikalta oikealle sisääntekynille, tilojen sisällä ja niiden välillä valittuun kohteeseen.

[Frami IndoorMap](#)

[ARway](#)
[Tangar](#)



Etelä-Pohjanmaan TPL -pilottina
Frami IndoorMap



Alueellinen yhteistyö:

E-P:n liitto
Into Seinäjoki Oy
SeAMK
E-P:n Leader ryhmät
Suupohjan Seutupalvelukeskus Oy
HyväEP



Each partner implemented its own pilot. This is The Public Link example from Finland: Augmented Reality virtual guide in Frami; **Frami IndoorMap**

The tools of "Frami IndoorMap" were an Aerial View with hotspots (Kuula) and a chatbot (too difficult to implement) and two indoor maps (Augmented Reality).

Texts:

The intelligent guide helps customers navigate from the parking lot to the right entrance, inside and between the premises to the chosen destination.

Regional cooperation

Frami IndoorMap ARway

The collage consists of four screenshots from the ARway app and two logos at the bottom right.

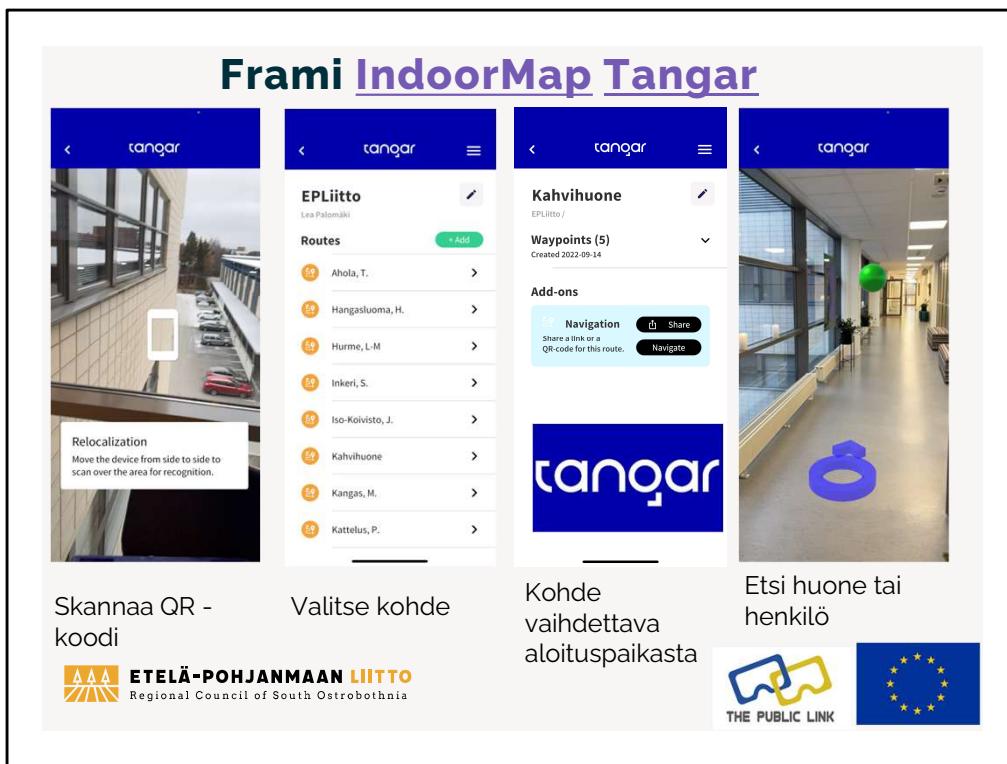
- Skanna QR koodi:** Shows the ARway app's home screen with a QR code scanner and a "Scan QR Code" button.
- Valitse kohde tai reitti:** Shows a view of a hallway with a blue circular "Start" button overlaid on a QR code.
- Kohteena huone tai henkilö:** Shows a white cat walking towards a door, with a blue arrow indicating the path and text "Follow the arrows to reach the location".
- Tour Route - reitti:** Shows a view of a hallway with a blue circular "Start" button overlaid on a QR code.

Logos:

- ETELÄ-POHJANMAAN LIITTO**: Regional Council of South Ostrobothnia logo.
- THE PUBLIC LINK**: Logo featuring stylized blue and yellow shapes.
- European Union flag**: The blue EU flag with twelve yellow stars.

ARway application.

Scan the QR code. The route you have chosen in the direction indicated by the arrows. Cycle through the entire demo route or stop any search and select a new destination from the "drop" icon.



Tangar Navigator.

Place yourself in a certain place in the building (where you can find the Tangar logo): The application recognizes where you are.

You can select a destination and start navigation.

Follow the path towards the next ball, in the direction indicated by the arrow.

Also guides between different floors!

- You cannot select another destination in the middle, but the starting point must be searched again every time you change the destination.



Cooperation, testing and information disseminating.

The models of TPL pilots can be moved and copied to different buildings, such as libraries, museums and healthcare buildings.

The purpose of the TPL -project is to share many of the technologies implemented by The Public Link platform and offer new public digital services. Stakeholders are also offered test results and the opportunity to try out these new digital tools.